

Strategic Planning

Balance the vision with available resources



Course Specifications

CPE Credits

16

Training Format

Virtual-Live

Preparation

None

Modules

7



Course Objectives

Strategic planning is a comprehensive and systematic methodology and tool designed to help agencies assess the current state and to nimbly respond appropriately to changes.

- Strategic planning is a comprehensive and systematic methodology and tool designed to **help agencies assess the current state and to nimbly respond appropriately to changes.**
- While it is important to balance the vision with available resources, **the resources shall not limit the vision.**
- **With a focus on a transparent future state, Strategic Planning increases effectiveness,** develops, understanding and consensus on strategies and objectives for achieving that mission.
- The organization objectives for a strategic plan will help determine **how the resources available can be tied to the future goals.**

INTENDED FOR

Leaders, key stakeholders, and project teams



Agenda

■ MODULE 1

Connect Strategic Planning and Organizational Results

- Discover why traditional strategic planning processes often fall short of delivering results
- Identify the characteristics and requirements of successful strategic plans, planning processes and implementation
- Receive updates on the latest government performance mandates

■ MODULE 2

Identify the Strategic Elements of Results-Oriented Agencies

- Establish clear linkages to provide a visible chain of evidence to current agency value
- Measure the importance and relative impact of agency strategies
- Clearly communicate agency priorities and goals to all stakeholders

■ MODULE 3

Design and Evaluate Strategic Framework for enhanced Goal Achievement

- Assess Stakeholder Involvement
- Use a variety of environmental analysis techniques to analyze internal and external factors
- Solicit stakeholder input for your strategic planning process
- Identify all parties impacted by adopting new strategies and define a way to engage stakeholders

■ MODULE 4

Develop Results-Oriented Outcomes to Understand Your Program's Mission

- Identify long-term goals
- Align goals to mission and customer values
- Measure the importance and relative impact of agency outcomes

■ MODULE 6

Align Program Activities and Resources

- Evaluate program activities based on strategic objectives
- Allocate resources based on outcome goals
- Eliminate barriers that must be overcome to achieve outcome goals

■ MODULE 5

Design Outcome-Focused Strategies

- Develop results-oriented strategies and objectives to achieve outcomes
- Identify effective, efficient strategies aligned to achieve outcomes
- Create intermediate outcomes for tracking near-term progress

■ MODULE 7

Develop Results-Oriented Outcomes to Understand Your Program's Mission

- Conduct an organizational readiness assessment to target barriers to change
- Define role for and appoint an external performance advisory panel
- Appoint initiative owners to keep strategic initiatives on track



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