



# Strategic Planning

Balance the vision with available resources



## Course Specifications

### CPE Credits

16

### Training Format

Virtual-Live

### Prerequisites

None

### Preparation

None

### Modules

7

### Length

2 day

### Tuition

\$1,495



## Course Objectives

Strategic planning is a comprehensive and systematic methodology and tool designed to **help agencies assess the current state and to nimbly respond appropriately to changes.**

**With a focus on a transparent future state, Strategic Planning increases effectiveness,** develops, understanding and consensus on strategies and objectives for achieving that mission.

While it is important to balance the vision with available resources, **the resources shall not limit the vision.**

The organization objectives for a strategic plan will help determine **how the resources available can be tied to the future goals.**

Plan • Justify • Measure • Evaluate • Manage • Report • Innovate



## Agenda

### ■ MODULE 1

#### Connect Strategic Planning and Organizational Results

- Discover why traditional strategic planning processes often fall short of delivering results
- Identify the characteristics and requirements of successful strategic plans, planning processes and implementation
- Receive updates on the latest government performance mandates

### ■ MODULE 2

#### Identify the Strategic Elements of Results-Oriented Agencies

- Establish clear linkages to provide a visible chain of evidence to current agency value
- Measure the importance and relative impact of agency strategies
- Clearly communicate agency priorities and goals to all stakeholders

### ■ MODULE 3

#### Design and Evaluate Strategic Framework for enhanced Goal Achievement

- Assess Stakeholder Involvement
- Use a variety of environmental analysis techniques to analyze internal and external factors
- Solicit stakeholder input for your strategic planning process
- Identify all parties impacted by adopting new strategies and define a way to engage stakeholders

### ■ MODULE 4

#### Develop Results-Oriented Outcomes to Understand Your Program's Mission

- Identify long-term goals
- Align goals to mission and customer values
- Measure the importance and relative impact of agency outcomes

### ■ MODULE 5

#### Design Outcome-Focused Strategies

- Develop results-oriented strategies and objectives to achieve outcomes
- Identify effective, efficient strategies aligned to achieve outcomes
- Create intermediate outcomes for tracking near-term progress

### ■ MODULE 6

#### Align Program Activities and Resources

- Evaluate program activities based on strategic objectives
- Allocate resources based on outcome goals
- Eliminate barriers that must be overcome to achieve outcome goals

### ■ MODULE 7

#### Implement and Manage Strategic Plans

- Conduct an organizational readiness assessment to target barriers to change
- Define role for and appoint an external performance advisory panel
- Appoint initiative owners to keep strategic initiatives on track



## Get Certified

### Certified Government Performance Manager (CGPM) Program

The Performance Institute's Certified Government Performance Manager (CGPM) program **provides the skills and tools needed to make you a lead performance management resource for your organization.** Candidates for our standard certificate sit for a brief examination. Candidates for our advanced certificate complete a capstone project—a real-world project from your agency that you can use to apply concepts, **knowledge and skills from your courses and receive expert feedback from a staff member of The Performance Institute.**

Upon completion of certification, **you will gain both professional distinction and academic credit.**

The Performance Institute is accredited through the National Association of State Boards of Accountancy (NASBA).

**For more information about the CGPM program, or for help customizing CGPM certification to suit your needs, contact The Performance Institute at 1-877-992-9521.**



## On Site Training

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Bringing PI training in-house for groups of seven to 30 allows you to better utilize your training dollars.

The Performance Institute's subject matter experts will work with you and your team to examine your programs and determine your organizations' specific needs. **The identification of real-life examples will create a learning atmosphere that resonates with participants while simultaneously providing an immediate return on your training investment.** Using interactive exercises that employ actual projects or scenarios from your organization, instructors can address specific challenges and align the curriculum of each session to your objectives.

**For more information about bringing PI Training on-site at your organization, call 1-877-992-9521 or email [info@performanceinstitute.org](mailto:info@performanceinstitute.org)**

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Email us with your registration details

Name	<input type="text"/>		
Title	<input type="text"/>		
Address	<input type="text"/>		
City	State	Zip	
Phone	Email		<input type="text"/>

\* Payment by company check, credit card or SF-182 must be received for all mail registrations no later than 5 business days PRIOR to course date.



### Online

Register online at

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### Call

Call us and we will assist you through your registration process

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