

Group Training



Data Analytics and Storytelling

Telling Your Performance Story is a Critical Component of Success

This course guides practitioners to turn data into actionable insights and be able to effectively communicate their findings to a variety of audiences.

Course Objectives

- Gain a comprehensive understanding of performance measurement fundamentals.
- Discover effective strategies for leveraging analytics to drive impactful results.
- Cultivate a robust and inclusive performance-based analytics approach and leadership framework across all organizational tiers.
- Demonstrate the creation of consistent and precise performance-driven analytical reports for dissemination within the GSA and to external stakeholders, aligning with organizational objectives.

Course Specifications



CPE Credits 8



Training Format
Virtual-Live



Length 1 Day (8hs)



Modules 3

Group training prices vary based on factors like participants and format. Request a quote to connect with our representative.

Agenda



Module 1 | Getting Started with Data Analytics

- Explain What Data Analytics is & why it is Important.
- Identifying Characteristics of Effective Analysis.



Module 2 | Using Data Analytics to Tell Your Story

- Turning Data into Useful Information.
- Analytics And Performance Analysis.



Module 3 | Communicating Results

- Communicating Your Performance Story.
- Visualizing And Communicating Results

Course Materials

As a course participant, you will gain access to:

- The program workbook and handouts (if available)
- Two-year access to our training platform, where you'll be able to revisit course materials and presentations
- Early access to whitepapers, videos, webinars, and blogs

Credits

Credits from the following organizations are available by completing this program:



* **Intended for** Change leaders, Project managers, Change management practitioners, Continuous improvement specialists and IT professionals.

Program Benefits

✓ Get your training via Flexible Learning Options

Explore our performance-focused training and certification paths in virtual-live, on-demand, or in-person settings. No matter your chosen format, engage with peers, join focused sessions, and more.

✓ Develop a Comprehensive Skill Set for Your Desired Area

Our programs cover strategy, planning, and execution. With over 20 years in the public sector, we guarantee your team excels in decision-making and gains sector-specific expertise.

✓ Deliver Efficient Solutions for Your Agency

Elevate your performance management capabilities to enhance project efficiencies and provide performance-based solutions to citizens.

Bring Performance Institute Training and Certification On-Site to Your Organization

Empower your team with the Certified Government Performance Manager (CGPM) program from The Performance Institute. Gain the expertise to lead performance management initiatives within your organization effectively.

Our program offers two certification options: **a standard certificate with a brief examination and an advanced certificate involving a capstone project. With the advanced certificate, you'll tackle a real-world project from your agency, applying course concepts and receiving expert feedback.**

Upon certification completion, you'll earn both professional distinction and academic credit. The Performance Institute is accredited by the National Association of State Boards of Accountancy (NASBA).

Customize the CGPM program to meet your organization's unique needs. On-site training for groups of seven to 30 ensures optimal utilization of your training budget. Our subject matter experts will collaborate with you to identify specific organizational requirements and tailor the training accordingly.

Interactive exercises based on real-life examples from your organization foster an engaging learning environment while delivering immediate ROI on your training investment. Address specific challenges and align session curricula with your objectives seamlessly.

For more information on bringing Performance Institute Training on-site to your organization, **call 1-877-992-9521 or email info@performanceinstitute.org.**

Performance Institute is registered with NASBA as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on course acceptance for CPE credit. Submit complaints regarding registered sponsors to the National Registry of CPE Sponsors via its website: www.learningmarket.org.

How to Register?

Mail

Email us with your registration details

info@performanceinstitute.org

Online

Register online at

www.performanceinstitute.org

Call

Call us and we will assist you through your registration process

** Additional group and individual discounts may be available. Contact us for more information.*

[1-877-992-9521](tel:1-877-992-9521)

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