

# Integrating Evidence into Strategy and Performance Management

This course will enable senior leaders, evaluation staff members, and other interested parties to enhance organizational performance by developing and implementing an integrated, strategy-driven, and evidence-based performance evaluation program.

## Course Objectives

- Learn the purpose and requirements of the Evidence Act and the GPRA Modernization Act.
- Implement Program evaluation resources, data sources, and techniques.
- Integrate program evaluation with strategic planning and performance measurement routines for strategic impact.
- Measurement performance and management resources, data sources, and techniques.

## Course Specifications

 CPE Credits 8

 Training Format  
Virtual-Live

 Length 1 Day (8hs)

 Modules 4

Group training prices vary based on factors like participants and format. Request a quote to connect with our representative.

## Agenda

### ▾ Module 1 | What is the Evidence Act

#### Facilitate data access for evidence building

- Facilitate temporary data linkage. Require new privacy preconditions.
- Allow the statistical use of survey and administration data for evidence.
- A single streamlined process for researchers.
- Increase Federal capacity for evidence building.
- Develop Agency Learning Agendas.

### ▾ Module 2 | What is evidence-building

- Defining terms.
- Answering questions using evidence.
- Techniques for acquiring evidence.
- Sources for acquiring evidence.

### ▾ Module 3 | Why devote resources to evidence-building

- Requirements of the 'Evidence Act'.
- Benefits from evidence-building.
- Managing Evidence-Building Activities.

## Course Materials

As a course participant, you will gain access to:

- The program workbook and handouts (if available)
- Two-year access to our training platform, where you'll be able to revisit course materials and presentations
- Early access to whitepapers, videos, webinars, and blogs

## Credits

Credits from the following organizations are available by completing this program:



**\* Intended for** Change leaders, Project managers, Change management practitioners, Continuous improvement specialists and IT professionals.

- Enhancing Evidence-Building Enablers.
- Mitigating Evidence-Building Barriers.
- Mastering Evidence-Building.
- Partnering for Evidence-Building.

## Module 4 | Enhancing Performance Management with Evaluation Findings

- Integration with strategy.
- Integration with performance measurement.
- Integration with other federal data.

## Program Benefits

### ✓ Get your training via Flexible Learning Options

Explore our performance-focused training and certification paths in virtual-live, on-demand, or in-person settings. No matter your chosen format, engage with peers, join focused sessions, and more.

### ✓ Develop a Comprehensive Skill Set for Your Desired Area

Our programs cover strategy, planning, and execution. With over 20 years in the public sector, we guarantee your team excels in decision-making and gains sector-specific expertise.

### ✓ Deliver Efficient Solutions for Your Agency

Elevate your performance management capabilities to enhance project efficiencies and provide performance-based solutions to citizens.

## Bring Performance Institute Training and Certification On-Site to Your Organization

Empower your team with the Certified Government Performance Manager (CGPM) program from The Performance Institute. Gain the expertise to lead performance management initiatives within your organization effectively.

Our program offers two certification options: **a standard certificate with a brief examination and an advanced certificate involving a capstone project. With the advanced certificate, you'll tackle a real-world project from your agency, applying course concepts and receiving expert feedback.**

Upon certification completion, you'll earn both professional distinction and academic credit. The Performance Institute is accredited by the National Association of State Boards of Accountancy (NASBA).

Customize the CGPM program to meet your organization's unique needs. On-site training for groups of seven to 30 ensures optimal utilization of your training budget. Our subject matter experts will collaborate with you to identify specific organizational requirements and tailor the training accordingly.

Interactive exercises based on real-life examples from your organization foster an engaging learning environment while delivering immediate ROI on your training investment. Address specific challenges and align session curricula with your objectives seamlessly.

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For more information on bringing Performance Institute Training on-site to your organization, **call 1-877-992-9521 or email [info@performanceinstitute.org](mailto:info@performanceinstitute.org).**

*Performance Institute is registered with NASBA as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on course acceptance for CPE credit. Submit complaints regarding registered sponsors to the National Registry of CPE Sponsors via its website: [www.learningmarket.org](http://www.learningmarket.org).*

## How to Register?

### Mail

Email us with your registration details

[info@performanceinstitute.org](mailto:info@performanceinstitute.org)

### Online

Register online at

[www.performanceinstitute.org](http://www.performanceinstitute.org)

### Call

Call us and we will assist you through your registration process

*\* Additional group and individual discounts may be available. Contact us for more information.*

[1-877-992-9521](tel:1-877-992-9521)

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