

Part of CGPM Associate Level



# Strategic Planning

Strategic planning is a comprehensive and systematic methodology and tool designed to help agencies assess the current state and to nimbly respond appropriately to changes.

## Course Objectives

- Create clearly defined mission and vision statements, organizational values, environmental analysis framework, and end outcome goals with strategies to meet organizational objectives.
- Align your program mission and performance measures for greater results and the ability to prioritize and resource effectively.
- Identify the strategic elements and key lessons learned for building results-oriented programs.
- Conduct an organizational readiness assessment to target barriers to change.

## Course Specifications



CPE Credits 16



**Training Format**  
Virtual-Live



**Length** 2 Days (16hr)



**Modules** 7

**\$1,595 USD**

Virtual-Live | Instructor Led

\* **Intended for** Change leaders, Project managers, Change management practitioners, Continuous improvement specialists and IT professionals.

## Agenda

### Module 1 | Connect Strategic Planning and Organizational Results

- Discover why traditional strategic planning processes often fall short of delivering results.
- Identify the characteristics and requirements of successful strategic plans, planning processes and implementation.
- Receive updates on the latest government performance mandates.

### Module 2 | Identify the Strategic Elements of Results-Oriented Agencies

- Establish clear linkages to provide a visible chain of evidence to current agency value.
- Measure the importance and relative impact of agency strategies.
- Clearly communicate agency priorities and goals to all stakeholders.

### Module 3 | Design and Evaluate Strategic Framework for enhanced Goal Achievement

- Use a variety of environmental analysis techniques to analyze internal and external factors.
- Solicit stakeholder input for your strategic planning process.
- Identify all parties impacted by adopting new strategies and define a way to engage stakeholders.

## Course Materials

As a course participant, you will gain access to:

- The program workbook and handouts (if available)
- Two-year access to our training platform, where you'll be able to revisit course materials and presentations
- Early access to whitepapers, videos, webinars, and blogs

## Credits

Credits from the following organizations are available by completing this program:



## Module 4 | Develop Results-Oriented Outcomes to Understand Your Program's Mission

- Identify long-term goals.
- Align goals to mission and customer values.
- Measure the importance and relative impact of agency outcomes.

## Module 5 | Design Outcome-Focused Strategies

- Develop results-oriented strategies and objectives to achieve outcomes.
- Identify effective, efficient strategies aligned to achieve outcomes.
- Create intermediate outcomes for tracking near-term progress.

## Module 6 | Align Program Activities and Resources

- Evaluate program activities based on strategic objectives.
- Allocate resources based on outcome goals.
- Eliminate barriers that must be overcome to achieve outcome goals.

## Module 7 | Strategies for Improving Employee Learning

- Learn how to enhance employee satisfaction by providing learning opportunities aligned with motivation and purpose.
- Determine adaptive ways to practice continuous learning at all levels of the organization.
- Understand how to increase employee contribution aligned with performance expectations.

## Program Benefits

### ✓ Get your training via Flexible Learning Options

Explore our performance-focused training and certification paths in virtual-live, on-demand, or in-person settings. No matter your chosen format, engage with peers, join focused sessions, and more.

### ✓ Develop a Comprehensive Skill Set for Your Desired Area

Our programs cover strategy, planning, and execution. With over 20 years in the public sector, we guarantee your team excels in decision-making and gains sector-specific expertise.

### ✓ Deliver Efficient Solutions for Your Agency

Elevate your performance management capabilities to enhance project efficiencies and provide performance-based solutions to citizens.

## Bring Performance Institute Training and Certification On-Site to Your Organization

Empower your team with the Certified Government Performance Manager (CGPM) program from The Performance Institute. Gain the expertise to lead performance management initiatives within your organization effectively.

Our program offers two certification options: **a standard certificate with a brief examination and an advanced certificate involving a capstone project. With the advanced certificate, you'll tackle a real-world project from your agency, applying course concepts and receiving expert feedback.**

Upon certification completion, you'll earn both professional distinction and academic credit. The Performance Institute is accredited by the National Association of State Boards of Accountancy (NASBA).

Customize the CGPM program to meet your organization's unique needs. On-site training for groups of seven to 30 ensures optimal utilization of your training budget. Our subject matter experts will collaborate with you to identify specific organizational requirements and tailor the training accordingly.

Interactive exercises based on real-life examples from your organization foster an engaging learning environment while delivering immediate ROI on your training investment. Address specific challenges and align session curricula with your objectives seamlessly.

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For more information on bringing Performance Institute Training on-site to your organization, **call 1-877-992-9521 or email [info@performanceinstitute.org](mailto:info@performanceinstitute.org).**

*Performance Institute is registered with NASBA as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on course acceptance for CPE credit. Submit complaints regarding registered sponsors to the National Registry of CPE Sponsors via its website: [www.learningmarket.org](http://www.learningmarket.org).*

## How to Register?

### Mail

Email us with your registration details

[info@performanceinstitute.org](mailto:info@performanceinstitute.org)

### Online

Register online at

[www.performanceinstitute.org](http://www.performanceinstitute.org)

### Call

Call us and we will assist you through your registration process

*\* Additional group and individual discounts may be available. Contact us for more information.*

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