

How to Get Support and Funding to Attend the Government Performance Manager Certification Program (CGPM)

If you're ready to pursue any of our GPM certifications but need buy-in and financial support from your agency, this guide will help you craft an effective case. Utilize the appropriate content, links, and discussions to substantiate your unique case.

Let's Start with the Immediate Agency Benefits

Measuring government performance is one of the significant challenges various agencies face during audits. Does your manager know that effective performance management is integral to the success of your agency, involving setting clear and aligned goals, optimizing resources for cost-effectiveness and productivity, fostering employee engagement and satisfaction, promoting adaptability and innovation, and managing risks?

Here's why attending PI's Government Performance Manager Certification Program now will benefit your organization:

- **Agency Transparency:** Enable leaders in the public sector to enhance agency transparency by sharing crucial performance data. PI's program empowers you to disseminate information effectively, fostering a culture of improvement and accountability.
- **Efficient Resource Management:** Learn from PI how to optimize the allocation of resources—budget, personnel, and technology—ensuring that your agency fulfills mandates without unnecessary waste or inefficiencies.
- **Hands-on Project Experience:** Apply skills immediately with hands-on project experience. Work on a real project from your agency during the program, guided by experts, to develop a strategy for change and make tangible progress on tactical plans.
- **Cost Savings:** Combat resource misallocation and budget strain by participating in the Government

Performance Manager Certification program. Gain insights and tools to instill a culture of continuous improvement, leading to cost savings and increased productivity.

- **Strategic Planning:** Align your organization's goals with strategic planning efforts. PI's facilitation services focus on developing actionable plans, creating measurable outcomes, and conducting organizational readiness assessments to target barriers to change.
- **Performance Measurement:** Learn to design effective performance measures linked to organizational goals. PI's facilitation services guide you in developing a performance management system and linking performance measures to various management processes.
- **Workforce Management:** Address workforce challenges by planning for the future, tying leadership development to agency missions, and identifying potential candidates for critical positions. PI's human capital management programs offer practical solutions to sustain your agency's workforce.
- **Project Management Excellence:** Enhance project success by mastering project management techniques aligned with the Project Management Institute's framework. PI's Project Management training focuses on practical application, reducing project failure rates, and providing valuable tips for exam preparation.

Use Talking Points for Informal Conversations

You know PI's reputation and value, but your manager may not. These talking points can help you discuss the value of PI's Government Performance Manager Certification at the high level managers prefer.

- **Proven Best Practices:** PI's certification program shows that the individual has learned the critical skills required to effectively manage performance in a government setting. Our Certified Government Performance Manager program is a mark of excellence that government employees use to show that they have knowledge to lead their agencies into the future.
- **Comprehensive Curriculum:** PI's curriculum is designed to provide the skills and knowledge that employees need to guide their organization to achieving their goals. Our program walks through the process from reviewing Mission and Vision to defining and aligning activities to ensure measurable progress is being made towards organizational goals.

- **People-Focused Methodology:** At the Performance Institute, you are a member, a part of a group of like-minded professionals who are working towards a smart future for government. Your experience will be an environment of learning, inclusion, and sharing practices where all members learn from facilitators with real experience working with and in government and from each other. At PI, we are a community, and the connections made will last a lifetime.
- **Competitive Advantage:** Effective performance management in a government agency is a strategic advantage, ensuring streamlined operations, efficient resource allocation, and enhanced service delivery. This approach cultivates a culture of accountability and transparency, building public trust and positioning the agency as a champion of responsible governance. Real-time performance data empowers agile decision-making, attracting and retaining top talent for an engaged and skilled workforce.



Request Formal Approval

Be sure to follow informal conversations with a formal request. Personalize our template to tailor and send an email message to your manager.



Subject Line: Government Performance Manager Certification Program Approval Request

Dear *[Insert Approver's Name]*,

I am seeking approval to participate in the Performance Institute's Government Performance Manager Certification Program (CGPM). This comprehensive program is designed to enhance my skills in managing government performance, equipping me with the knowledge and tools necessary to ensure the success of our initiatives.

The certification program takes place *[insert dates]* and will be delivered online. Attending this program is crucial for me to gain insights into optimizing government performance, fostering effective change, and achieving successful project outcomes. Upon completion, I will be awarded the Government Performance Manager Certification from the Performance Institute.

The Performance Institute is a renowned leader in the field, having collaborated with various government entities to drive performance improvements. This program draws from their extensive expertise and industry-leading research, providing the latest methodologies, processes, and digital tools that will be invaluable in guiding our projects towards success. By attending this program, I aim to apply proven strategies to enhance employee adoption and usage, thereby increasing the likelihood of success for *[Insert Agency Name]*.

The tuition for the Government Performance Manager Certification Program is \$4,285 USD. Additionally, if any of my colleagues join, we can benefit from collaborative learning, and each receive a \$500 discount on tuition. I am prepared to ensure a smooth transition of my responsibilities during the training period.

I am confident that this certification will equip me with the essential skills and strategies needed, as well as contribute to the success of future projects within our agency. I kindly request your approval for this professional development opportunity.

Thank you for considering my request.

Sincerely,

[Insert Your Name]